

ABSTRACT OF THE DISCLOSURE

There is disclosed herein a new form of card of the trading card type which provides a three-dimensional effect. The card includes a master sheet or card having a background picture, along with an action picture of a person printed or disposed on a substrate and which substrate is directly bonded to the surface of the card to provide a substantially continuous profile edge around the picture and which edge preferably is substantially perpendicular to the surface of the background picture. This arrangement enables a shadow to exist along this profile edge and to give an enhanced three-dimensional effect. The reverse side of the trading card preferably has detailed biographical information, detailed life sports statistics and a family picture or likeness. An alternative embodiment includes providing a profile picture of a person on a substrate and preferably with a pin on-the reverse side to enable the same to be worn on clothing. A display pad is also disclosed which includes a plurality of slits or slots, preferably arranged like player positions on a sports field, and into which cards of the present invention can be inserted for display or other purposes. Other applications to the present techniques and electronic retrieval of information from cards also are disclosed.